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for immediate release

Voyager Announces Keller Williams Enhanced Agent Tools

(Feb 25 2009, Santa Fe, NM) Today Voyager announced their plans to introduce a line of Keller Williams themed broker-agent marketing tools.

“The idea came from Jame Mades, a Keller Williams agent at Keller Williams Clients Choice Realty in Colorado Springs,” says Bart Wilson, Chief Marketing Officer at Voyager.

“Most of the in-house marketing tools provided by Keller Williams or any other real estate brokerage amount nothing more than boiled down templates,” adds Barry Black, VP of Sales at Voyager. “We’ve been working now with Website Alive and using their 2-way live chat tools. We’ve seen big, measurable increases to leads according to Jamie who has been working with the product now for a few months. We’ve added this to our own website and we’ve also seen an increase in leads. Sales are up 48% at Voyager since we started using it.”

“In addition to offering the Website Alive Chat tool, we are also adding Streaming Video Spokesmodels and a whole new line of attractive real estate websites that don’t look like they were all banged out on the same word processor,” adds Bart Wilson. “We call this the PERSONA line of websites, and they come bundled with IDX form iHomefinders, Website Alive 2-way chat and the PERSONA, SEO friendly website for a one time charge of \$795 and then \$99 a month recurring.

“The monthly also includes daily and weekly traffic analytics from VisiStat.com, too,” added Barry Black. “This one stop shopping allows any KW agent to take advantage of some really great marketing tools and keep them for under \$100 a month.

About Voyager International

Voyager has been the leading source of virtual tour camera kits, virtual tour hosting and ad agency marketing - advertising services which help keep our clients at the very top of the real estate food chain. Our work has been favorably reviewed by Inman, the Wall Street Journal, Business Week and ABC’s Nightline. We operate the first Open MLS International real estate portal (Kayyah.com) that is 100% free from MLS politics and generates more than 82,000 fee-free leads a month for our subscribers.

Established in 1997, Voyager is a privately held corporation with headquarters in Santa Fe, NM and has offices and affiliates in Canada, the United Kingdom and Dubai.