

for immediate release

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Women Inspired Website Designs Now Bundled with iHomefinder IDX

(10 April 2009, Santa Fe, NM) Today Voyager announced their release of a new series of Women-inspired websites bundled with iHomefinder's IDX, 2-way chat lead management tools, SPAM free email and hosting.

"Women REALTORS® haven't been a focus by other website firms," remarks Bart Wilson, Chief Marketing Officer at Voyager. "Our guess is there are probably more women agents than men. We've designed a series of websites that look different than anything else out there. Before we launched the new services we tested them with several existing clients such as Jamie Makes of Keller Williams Clients' Choice Realty. Jamie reported his sales commissions in December 2008 were \$40,000 and he said it was due to the new website, SEO, 2-way chat and iHomefinders IDX."

"It's going to be a popular new service we offer," adds Barry Black, VP of Sales at Voyager. "Jenniffer Zimmerman of Alaska, Jacob Martinez of Santa Fe Realty Partners in Santa Fe just signed on this morning and we have seven more that signed up for next week. It's pretty clear agents recognize the value of getting an SEO friendly website design that doesn't look like it was banged out on the same word processor as thousands of other sites were. Our clients all like the fact that iHomefinders IDX version 7 is built in along with 2-way chat, website analytics from VisiStat and a Spam Free email account with a generous 1 gigabyte of storage."

"Voyager has been a valued reseller and integrator of iHomefinder IDX," said Glenn Flinchbaugh, General Manager at iHomefinder. "They've done some extraordinary SEO-friendly website designs that incorporate our MLS property search and lead capture products. Websites exclusively designed for women REALTORS® is certainly a great idea whose time has come. We're pleased to be working with Voyager as they are a great value-add partner for our IDX products."

About Voyager International

Voyager has been the leading source of virtual tour camera kits, virtual tour hosting and ad agency marketing - advertising services which help keep our clients at the very top of the real estate food chain. Our work has been favorably reviewed by Inman, the Wall Street Journal, Business Week and ABC's Nightline. Established in 1997, Voyager is a privately held corporation with headquarters in Santa Fe, NM and has offices and affiliates in Canada, the United Kingdom and Dubai. Voyager begins franchising in late 2009.

About iHomefinder

iHomefinder is the leading national provider of online property search technology and MLS (Multiple Listing Service) data for real estate websites. Using the Internet Data eXchange (IDX) standard, iHomefinder powers hosted property search and lead capture capabilities in thousands of real estate broker and agent websites. They partner with a wide variety of web designers and online marketing firms to integrate and deploy their technology in the real estate websites and related online marketing applications these partners develop. They also maintain relationships with hundreds of MLS's across the US to provide accurate and timely listing data. The company maintains a long-standing reputation for stellar compliance with the local rules of each MLS.

In addition to serving real estate agents and brokers, iHomefinder provides strategic data services to innovative Internet marketing firms and MLSs who require robust access to national real estate listing data and reliable compliance technology.

Established in 1997, iHomefinder is privately held and headquartered in Berkeley, California